

ZAYED
RANIA G

ADVISOR TO THE MINISTER & DIRECTOR, PPP CENTRAL UNIT
Ministry of Finance, Egypt

Education:

June 1984, Bachelor of Arts, Economics (Highest Honours), American University, Cairo; June 1987, Masters of Arts, Economics (Highest Honours), American University, Cairo; June 1989 Masters of Business Administration (Highest Honours) American University, Cairo.

Professional Experience:

Mrs. Zayed is a senior financial executive, with all-round business experience mainly gained from working as Finance Director for 13 years in Multi-National Corporations in the Middle East, in addition to 4 years as Group Chief Financial Officer for large Egyptian private sector groups and finally a Financial and Strategic Advisor. Extensive experience in running and restructuring financial operations in Pharmaceutical, IT and Telecomm, Trading & Engineering, Real Estate, Tourism, as well as Automotive industries. Possesses strong direct to customer's experience in addition to high exposures in senior and broadly based wider commercial aspects such as legal, logistics, sales and distribution. Significant experience in corporate financial affairs, and strong awareness with business aspects in the Egyptian as well as Middle Eastern markets.

This portfolio in major multinational and local organizations has offered significant hands-on experience in various industries and state-of-the-art practices, as well as success stories, in the areas of Strategic Planning; Merger & Acquisition; Privatization; Project Structuring & Financing (start-ups and expansions); Equity Raising through Private Equity, Institutions, or Stock Market; Investor Relations, Organization Development; Corporate Turnaround and Recovery; financial reengineering; as well as the implementation of total business and technology solutions. This, also, was coupled by broad exposure to various cross-functional commercial and corporate affairs.

On June 1st, 2006, Rania joined the Ministry of Finance of the Egyptian Government in the capacity of Advisor to the Minister as well as Director of the Public Private Partnership Central Unit, responsible for implementing PPP initiative on a national basis.